



Society for Health Communication

Impact Statement

February 14, 2017 - Effective health communication can prevent disease, improve health, and enhance the wellbeing of communities globally. At the Society for Health Communication (Society), we are committed to using evidence-based communication strategies to inform, empower, and motivate individuals and communities to lead healthier lives. Based on decades of science and scholarship, we encourage renewed efforts to scale what works in health communication. Together, health communication professionals can advance research and evaluation methods, and apply effective communication strategies, processes, and technologies, to enhance the health and well being of all Americans.

At the Society, we are also fully committed to diversity and inclusion. We do not tolerate speech or behavior that threatens the health, safety, or dignity of any person or group. In addition, we strongly endorse providing health information in forms and languages that allow all individuals, regardless of their national origins, economic status, religious or political ideologies, abilities or disabilities, to make optimal decisions concerning their health. Our leadership, staff, and membership are dedicated to preserving these ideals.

We look forward to collaborating with our partners in the healthcare and public health communities to strengthen and advance the field of health communication and to improve the health of people globally.

Connect with the Society

Twitter: @healthcommsoc

Email: Admin@societyforhealthcommunication.org